



## Macroware RFID Solution for Fashion Industry

### Your Partner In IT Solutions



#### Macroware Information Technology

Room 1808, Block B, Jia Jing Tian  
Cheng. No.2.Jia,Wangjing Zhonghuan  
South Rd,  
Chaoyang District, Beijing  
P. R. China. 100102

Tel: +86(10)84720880

Fax: +86(10)84720330

Email: info@macroware-it.com

In the world of increasingly fierce competition, it is an incredibly advantage to obtain and process information in an accurate, reliable, fast and real time fashion with our cutting edge RFID solution

### Main features of Macroware's solution

- ❖ Provide real time information about stock levels on various sales/distribution centers
- ❖ No need to do traditional stock taking. Greatly saves time and money and provide accurate results
- ❖ Automatically updates stock level when stocks are taken out/in stores
- ❖ Real time statistics and information is provided to store managers as well as company management in headquarter
- ❖ Customer buying profile will be recorded automatically through the VIP management system. Personal information such as tile and names, and buying history and trends are displayed on the sales person's terminal as soon as a customer walk in with a RFID enabled VIP card
- ❖ Smart fitting rooms which automatically show other associated products on the screen when a dress is bough into a room. With a touch on the screen the sales person would be notified on the sales person's terminal and the selected dress will be bough into the room for fitting
- ❖ Advanced POS system without the need to search the bar code and scan each items. Buying records history can be record automatically with detected VIP card
- ❖ Optional security functions can be implemented