



Macroware RFID Retail Solutions

Your Partner In IT Solutions



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Retail businesses have to continuously improve their business processes in order to survive the ever increase hash business environment. With the help of advanced information infrastructures, business entities can benefits from the synergy of information share, coordination to reduce logistics and stock handling costs. Combining with personalised services, the solution forms a solid foundation that no other competitors match easily.

With the help of the latest RFID data collection technology, this solution provides the following critical functions:

- ❖ **Shop Front Management** — smart shelf management, which includes replenish, locate incorrect stock, thief prevention etc
- ❖ **Sales Management** — Automatically auditing, statistic and trend analysis reports
- ❖ **Customer Management** — includes all buying records, habits and trends. VIP account management increases customer loyalty and satisfaction.
- ❖ **Warehouse and Logistics Management** — monitors, stock location verifications, super quick stock takes, accurate distribution and thief prevention etc

Combining the RFID data collection technology and the traditional network infrastructure, businesses can integrate seamlessly all elements of business functions with high accuracy and efficiency. It enables simply, more automated logistic chains with capability of tracking right up to individual item level. The end result? Much higher profit can be achieved.